

# DO YOU HAVE A FOOD OR FARM BUSINESS?

## ARE YOU INTERESTED IN TRYING OUT A NEW IDEA?

Join us for a workshop designed to help you identify which grants or other financial options might be right for you. This workshop will address ways to plan your project and strengthen your application.

### **Dates & Locations**

#### **Friday, September 21<sup>st</sup> – Western WI – La Crosse County**

Room 0430, La Crosse County Admin. Building, 212 6<sup>th</sup> St., North La Crosse, WI 54601

*\*Early-bird registration closes on Sept 14<sup>th</sup>*

To register, contact: 608-785-9593 or email [uwexmail@lacrossecounty.org](mailto:uwexmail@lacrossecounty.org)

#### **Saturday, September 22<sup>nd</sup> – Southern WI – Iowa County**

Iowa County Health and Human Services Building, Community Room, 303 W. Chapel Street, Dodgeville, WI 53533

*\*Early-bird registration closes on Sept 14<sup>th</sup>*

To register, contact: Barry Hottmann or Gene Schriefer at

[barry.hottmann@ces.uwex.edu](mailto:barry.hottmann@ces.uwex.edu) or [gene.schriefer@ces.uwex.edu](mailto:gene.schriefer@ces.uwex.edu) or 608-930-9850.

#### **Friday, September 28<sup>th</sup> – Eastern WI – Brown County**

Northeast Wisconsin Technical College, 2740 Mason St., Green Bay, WI. Enter at the "Student Center" main door and proceed to the Eagle Event Center Room.

*\* Early-bird registration closes on Sept 20<sup>th</sup>*

To register, contact: Liz Binversie at [elizabeth.binversie@ces.uwex.edu](mailto:elizabeth.binversie@ces.uwex.edu) or 920-391-4612

#### **Friday, October 11<sup>th</sup> – North-central WI – Taylor County**

USDA/County Service Center, 925 Donald St., Medford, WI 54451

*\* Early-bird registration closes on Oct 4<sup>th</sup>*

To register, contact: Cathy Mauer, 715-748-3327 ext. 3, [cathy.mauer@ces.uwex.edu](mailto:cathy.mauer@ces.uwex.edu)



Photo credit: Rob Myers, SARE



REGISTRATION FEE OF \$15 WILL COVER THE COST OF LUNCH AND MATERIALS  
*Scholarships are available to help cover the registration fee. Please ask for more information during registration.*

If you are interested in attending and need accommodations, please let your local registration contact know.

# Successfully Applying to Agricultural Grant Programs

## 2018 Workshop Agenda

This workshop is designed to give farmers and agricultural entrepreneurs information, tools, and hands-on training to strengthen grant and loan applications. This workshop will help you create a competitive application and get the financial resources you need to fuel your business.

- 9:00 AM Check-in
- 9:30 AM Welcome and Introductions  
Participants are invited to give a brief introduction to their projects  
Diane Mayerfeld, UW-Extension/SARE
- 10:00 AM Designing a sound project, identifying funding sources and grant-writing basics  
Margaret Krome, Michael Fields Agricultural Institute
- 12:00 PM Lunch
- 12:30 PM Lunch Program – Perspective from a grant recipient:  
“How I applied for and used a grant in my agriculture business”
- 1:15 PM Grant Programs Highlights
- USDA Specialty Crop Block Grant
  - DATCP Buy Local, Buy Wisconsin Grants
  - USDA SARE Farmer-Rancher Grant
  - DATCP Farmer-Led Watershed Grants
- 2:00 PM Hands-on Grant Proposal Evaluation & Development
- Review and evaluate an actual proposal in groups.  
Diane Mayerfeld, UW-Extension/SARE
- 3:00 PM Additional Financial Options
- Farm Service Agency – Farm Loans & Micro-loan Program
  - Natural Resources Conservation Service – Cost Share Programs
  - Farm Credit System Bank – Loan Programs
- 3:45 PM Networking and one-on-one Q&A with presenters
- 4:00 PM Adjourn

### PARTNERS:

Michael Fields Agricultural Institute • USDA, Rural Development • USDA, SARE • UW-Cooperative Extension  
WI Department of Agriculture, Trade and Consumer Protection • Compeer Financial

---

*An EEO Affirmative Action Employer, University of Wisconsin-Extension provides equal opportunities in employment and programming, including Title IX and ADA requirements.*